FULTON COUNTY ARTS & CULTURE AND GEORGIA LAWYERS FOR THE ARTS PRESENTS

Trademark 101



Learn what a trademark is (and what it is not) while walking through the trademark application process. Attorney **Dana Dickson** will describe some of the mistakes commonly encountered during her years reviewing trademark applications at the U.S. Patent and Trademark Office. Understand the key decisions applicants must make during the process. No prior knowledge of trademark law or the application process is necessary.

Dana Dickson is a trademark attorney who represents creatives, innovators, and entrepreneurs in filing applications to register trademarks. Prior to founding her own firm, Dana Dickson Law, she worked for years at the U.S. Patent and Trademark Office reviewing thousands of trademark applications. She has also argued before the Trademark Trial and Appeal Board. Ms. Dickson graduated from Emory Law and also holds a Master's degree in Arts Administration..

Register: https://trademark101withgla.eventbrite.com

